

SILA: Investing in Securities

COURSE SUMMARY: This course is the perfect sampler plate for anyone seeking a broad overview of security investments. *Understanding Different Types of Security Investments* identifies seven types of investment products and reviews their variations, how they work, who they work best for, and other considerations that are important to both the financial professionals who sell them, and the investor using them as investment tools.

COURSE OBJECTIVES: Upon completion of this course the student will be able to:

- Identify cash and cash equivalent products, and their use and purpose to investors.
- Recognize the function of fixed income securities, and how each product acts as an investment.
- Understand the characteristics of equity securities, and their valuation.
- Distinguish the different methods of investment company management.
- Understand the structure and operation of mutual funds.
- Identify what derivative securities are and how they work.
- Recognize the risks and payoffs of international investing.
- Understand the purpose and function of Real Estate Investment Trusts (REITs), and their tax considerations.
- Recognize the function of variable annuities in an investment portfolio, and the risk and reward of these investments.